

2023 COMMUNICATIONS SERVICES

COMMUNICATIONS INITIATIVE

The Consortium of Christian Study Centers seeks to serve member centers as best we can. At the 11th Annual Meeting, Karl asked study center staff to suggest ideas for how the Consortium can help advance the movement through 1) service to existing centers, 2) assistance to start-up centers, and 3) promotion of the movement. We heard that centers sometimes struggle to find and/or hire the diverse skill sets and expertise necessary to manage a center effectively. Communications, for example, are an integral part of raising awareness, building an effective fundraising strategy, and solidifying a gospel-focused voice on your campus. The Consortium prioritized addressing this "pain point" for directors by hiring a Communications Manager who is available to centers on an hourly basis. We trust that this service will add value to your current programming and give you more time to focus on other projects.

HOW IT WORKS

The Communications & Development Manager is on the Consortium's payroll and is available to member centers on an hourly basis to assist with tasks and projects as needed. The goal is to enrich and advance the mission of your study center through communications efforts, without the need to search for and hire the right personnel. The 2023 rate for assistance is \$35/hour, and each center who utilizes this service will be invoiced on either a per-project or monthly basis.

TESTIMONIAL

"Kim has been a game-changer for the Octet Collaborative. She is resourceful, creative, efficient, and dependable. Kim has greatly increased our capacity to be proactive and strategic in our communications and our social media."

- Nathan Barczy, Associate Director at the Octet Collaborative



MEET THE CCSC COMMUNICATIONS & DEVELOPMENT MANAGER

ABOUT KIM GLASS

Kim joined the Consortium of Christian Study Centers team in September of 2021. Prior to her role at CCSC, she worked in communications, nonprofit fundraising, advertising, and higher education. While pursuing graduate studies at Duke University, Kim attended seminars and reading groups hosted by the Center for Christianity and Scholarship. It was her first encounter with the study center movement, and it offered respite from the rigors and challenges that graduate school presented. Kim is eager to advance the mission of Christian study centers at colleges and universities and further the collective impact of the study center movement.

Work samples are available upon request.

EXPERIENCE

- Website redesign and updates
- Writing
 - Articles
 - Press releases
 - E-newsletters
- Social media
 - Content creation
 - Scheduling & monitoring
- Virtual event assistance
 - Zoom Meetings
 - Zoom Webinars
- Event flyers and design
- Customer relationship management databases
 - Data entry
 - Reporting
- Receipt/acknowledgement letters
- Annual reports
- Appeal writing
- Organizational branding
- Email marketing organization & optimization

EDUCATION


University of North Carolina at Chapel Hill

B.A. Media & Journalism, Public Relations Focus

Duke University

M.A. Religious Studies, New Testament Focus

GET IN TOUCH

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